

COWGILLS PRESENTS

NORTH WEST
HOMEBUILDER
AWARDS 2026

SPONSORSHIP OPPORTUNITIES

WWW.NORTHWESTHOMEBUILDERAWARDS.CO.UK



cowgills
NORTH WEST
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ABOUT THE 2026 NORTH WEST HOMEBUILDER AWARDS

The Cowgills North West Homebuilder Awards is back, and we're thrilled to be celebrating our fifth year at the iconic Albert Hall! Half a decade of recognising excellence in the North West housing sector deserves a spectacular celebration and if you have been to the event in previous years, you'll know it will be an unforgettable night! And of course, it wouldn't be the Homebuilder Awards if we didn't have a celebrity Host. This year we are delighted to announce Angela Scanlon will be joining us as our Host for the evening!

These awards are exclusively designed to celebrate the achievements of SMEs driving growth and innovation in the region's housing market. Every category is open only to SMEs, shining a spotlight on the incredible work being done across the North West. Since the awards launched in 2022, our sponsors and winners have enjoyed unmatched visibility and prestige, leveraging the awards to enhance their profile and connect with key industry figures.

This year, we are proud to support our charity partner, Bolton Lads and Girls Club, an organisation close to our hearts that provides vital support to children and young people across Bolton and Greater Manchester. Sponsoring the awards not only aligns your brand with excellence and innovation but also demonstrates your commitment to giving back to the community.

Join us in celebrating the North West's homebuilding heroes and make your mark on an event that combines industry recognition, networking, and community impact.

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SPONSORSHIP PACKAGE INCLUDES:

- ★ Category sponsorship of our most prestigious award
Homebuilder of the Year
- ★ Company representative to sit on the judging panel and meet nominees
We are happy for you to be involved as much or as little as you'd like here, you can be involved in the whole judging process or just judge the Homebuilder of the Year category
- ★ Presentation of the Homebuilder of the Year award
- ★ Prominent branding on all collateral and social media leading up to the event
- ★ Prominent branding on our website, in our digital programme and throughout the venue on the night
- ★ One table of 12 in a prime location
- ★ Recognition on the evening by event host
- ★ Full page advert in digital event programme
- ★ Branding and company bio to be included on post-event email



HEADLINE SPONSOR



HEADLINE SPONSOR

The headline sponsorship package is available to only one sponsor and is designed to deliver maximum exposure.

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PARTNERSHIP SPONSOR



PARTNERSHIP SPONSORSHIP

We have one Partnership Sponsorship package available. This is designed to give you great exposure leading up to and during the event.

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PARTNERSHIP PACKAGE INCLUDES:

- ★ Sponsorship of an award category and presentation of the award on the night
- ★ Sponsorship of the VIP drinks reception and prominent branding during the welcome drinks, servers with branded sashes
- ★ Prominent branding on all collateral and social media leading up to the event
- ★ Prominent branding on our website
- ★ Prominent branding on the screens at the event
- ★ One table at the event
- ★ Full page advert in the event programme

NOW
SOLD!



£4,700
PLUS VAT

CATEGORY SPONSORSHIP

SPONSORSHIP PACKAGE INCLUDES:

- ★ Exclusive sponsorship of an award category and presentation of the award on the evening
- ★ One table of 12 at the event
- ★ Invite to our VIP pre-event drinks reception for you and your guests
- ★ Branding on our website, in the digital programme and throughout the venue on the evening
- ★ Branding on pre and post-event emails and social media
- ★ Mention on the night by our celebrity host

CATEGORY SPONSORSHIP

We have 10 categories available for sponsorship, all of which acknowledge the great work that the industry has achieved over the past 12 months.

Sponsorship of a category gives you great exposure on the evening and leading up to the event, and enables us to guarantee you and your guests a place at the awards.



LARGER HOUSING SCHEME OF THE YEAR

For this category we are looking for larger housing schemes only (not apartments) over 25 units, that are a little different to a standard house type.

SMALLER HOUSING SCHEME OF THE YEAR

For this category we are looking for smaller housing schemes of 25 or fewer new homes only (not apartments) that are a little different to a standard house type.

LARGER APARTMENT SCHEME OF THE YEAR

For this category we are looking for larger developments of apartments, or student accommodation of over 25 units.

SMALLER APARTMENT SCHEME OF THE YEAR

For smaller apartment scheme, we are looking for smaller developments of apartments, including student accommodation of 25 units or less.

AFFORDABLE HOUSING SCHEME OF THE YEAR

For this category we are looking for affordable housing schemes located in the North West of any size.

CONVERSION OF THE YEAR

For this category we are looking for the best conversion of an existing building or structure into a residential dwelling.

CONSULTANCY/PROFESSIONAL FIRM OF THE YEAR

This award is open to consultancy and professional services businesses (excluding accountants) operating within the SME residential property sector.

COMMUNITY IMPACT

The project that best integrates with its surrounding community.

RISING STAR

This award is open to individuals who are early in their career in the homebuilder industry (aged 35 and under). The person to watch out for in the future!

OUTSTANDING CONTRIBUTION TO THE INDUSTRY

The Outstanding Contribution award recognises an outstanding individual in the SME residential property sector who has made a meaningful and lasting impact.

AFTER PARTY SPONSOR

Our after party is one of the most exciting parts of the evening. With live music and entertainment from some amazing guests. This is a great opportunity for on the night promotion and you'll really help get the party started!

SPONSORSHIP PACKAGE INCLUDES:

- ★ Branding on the large screen behind our after-party act
- ★ Shout-outs throughout the evening from our performers
- ★ Branding on any party items we hand out on the evening (previous years have been light up glasses and glow sticks)
- ★ Pre- and post-event exposure via emails and social media
- ★ Branding on the event website, half-page ad in the digital programme, and throughout the venue on the night
- ★ First opportunity to purchase a table or individual tickets

Make your brand synonymous with fun, energy, and celebration at the highlight of the evening!

£2,200
PLUS VAT





PHOTOGRAPHY SPONSORSHIP

Bring your brand to life in the most fun and memorable way! Sponsor all photography on the night, including our interactive digital selfie pod, designed to give guests a playful and shareable experience they won't forget.

SPONSORSHIP PACKAGE INCLUDES:

- ★ Exclusive branding in the photo booth and selfie pod area
- ★ Branding on all photos sent to guests and printed
- ★ Pre- and post-event exposure via emails and social media
- ★ Branding on the event website, half-page in the digital program and throughout the venue on the night

Make your brand the face of the night and the one everyone will be sharing!

**NOW
SOLD!**

WINNERS' LOUNGE SPONSORSHIP

Step into the spotlight with our exclusive Winners' Lounge, a private retreat where award winners are interviewed, photographed, and celebrated. This is a unique opportunity to position your brand alongside success and achievement, while enjoying a more personal interaction with winners.

SPONSORSHIP PACKAGE INCLUDES:

- ★ Exclusive branding throughout the Winners' Lounge
- ★ Opportunity to personally meet winners during their lounge visit
- ★ Branding on the event website, digital programme and social media
- ★ Inclusion in pre and post-event emails and social media
- ★ Branding on Winners' Lounge lanyards for maximum visibility

Align your brand with excellence and prestige, providing a memorable experience for award recipients while gaining premium exposure to our audience.

**NOW
SOLD!**





DESSERT SPONSOR

Who doesn't love a sweet treat. We will be serving dessert but not in the usual way at your table. This is a fantastic opportunity to promote your brand in a fun and unique way and to raise money for Bolton Lads and Girls Club.

SPONSORSHIP PACKAGE INCLUDES:

- ★ Branding around the dessert area
- ★ Branding on our desserts or serving bowls/dishes
- ★ Branding pre and post-event on emails and social media
- ★ Branding on the website and a half page ad in the digital events programme

Make your brand part of a sweet experience that guests will remember long after the last bite!

BEER SPONSOR

Be front and centre as our official beer sponsor and toast your brand to an engaged, enthusiastic audience.

SPONSORSHIP PACKAGE INCLUDES:

- ★ Prominent branding at the bar
- ★ Inclusion in event marketing material, social media, and website
- ★ Opportunity for branded items such as napkins, coasters and other branded items

£2,500

PLUS VAT





T-SHIRT SPONSOR

To organise the Cowgills North West Homebuilder Awards takes an army, and each year we are joined by a group of graduate trainees from Cowgills who give up their time to help and make the awards a success. This year another group of your people will help us to make the awards even better and you can sponsor them!

SPONSORSHIP PACKAGE INCLUDES:

- ★ Volunteers will wear a T-shirt with your logo on throughout the event
- ★ Branding on the website, half page ad in our digital programme and throughout the venue on the night
- ★ Branding on pre and post-event emails and social media posts

MAIN LOGO

FRONT AND BACK OF T-SHIRT

LOGO ON ARMS

NOW
SOLD!

Or, you can exclusively sponsor the T-shirts for our volunteers and event hosts. For an additional cost our event organisers (Claire, Elle, Claire, Damian and Michael) will also wear the T-shirts branded entirely in your logo.



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The awards is a completely not for profit event with all monies raised going to our charity partner Bolton Lads and Girls Club. So, by becoming a sponsor you will be helping change young people's lives for the better.

TO ENQUIRE ABOUT SPONSORSHIP CONTACT:

STUART STEAD

stuart.stead@cowgills.co.uk

CLAIRE HEXTALL

claire.hextall@cowgills.co.uk

WWW.NORTHWESTHOMEBUILDERAWARDS.CO.UK