

COWGILLS PRESENTS

NORTH WEST HOMEBUILDER AWARDS 2024

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SPONSORSHIP OPPORTUNITIES

WWW.NORTHWESTHOMEBUILDERAWARDS.CO.UK



NEWCENTURY



PRESENTED BY

cowgills

HEADLINE SPONSOR



CHARITY PARTNER

NSPCC

ABOUT THE 2024 NORTH WEST HOMEBUILDER AWARDS

The Cowgills North West Homebuilder Awards is back in a brand new venue!

NEWCENTURY

New Century was an iconic part of Manchester's music scene for years, hosting performances from Jimi Hendrix, Pink Floyd, and The Bee Gees – to name a few.

As in previous years, we are aiming to raise as much money as possible for our charity partner the NSPCC. The event is completely not for profit so all monies raised will go towards helping change children's lives for the better, and by becoming a sponsor you can help make this happen.

The Cowgills North West Homebuilder Awards, now in its third year, is still the first of its kind in not just the North West, but the UK, specifically acknowledging the hard work being undertaken by SMEs to meet the region's housing requirements.

All categories are open exclusively for entry by SMEs with the awards focusing on the work being completed by those in the sector across the North West. The past two years have seen some fantastic sponsors and winners, all of whom were able to maximise their profile with the accolade of being involved with the Cowgills North West Homebuilder Awards!

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SPONSORSHIP PACKAGE INCLUDES:

- ★ **Category sponsorship of most prestigious award**
Homebuilder of the Year
- ★ **Company representative to sit on the judging panel and meet nominees**
(We are happy for you to be involved as much or as little as you'd like here. you can be involved in the whole judging process or just judge the Homebuilder of the Year award)
- ★ **Presentation of the final award**
Homebuilder of the Year (the only sponsor able to do this)
- ★ **Prominent branding on all collateral and social media leading up to the event**
- ★ **Prominent branding on website, in digital programme and throughout venue on the evening**
- ★ **One table of 12 in a prime position**
(We are not allowing tables of 12 for any other sponsors)
- ★ **Recognition on the evening by event host**
- ★ **Full page advert in digital event programme**
- ★ **Branding & company bio to be included on post-event email**

£7,000 PLUS
VAT

**NOW
SOLD!**



HEADLINE SPONSOR



HEADLINE SPONSOR

**THE HEADLINE SPONSORSHIP PACKAGE IS
AVAILABLE TO ONLY ONE SPONSOR AND IS
DESIGNED TO DELIVER MAXIMUM EXPOSURE.**

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PARTNERSHIP SPONSORSHIP 1

This year we have 2 partnership opportunities available to provide companies with a further opportunity to achieve as much exposure as possible.

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SPONSORSHIP PACKAGE INCLUDES:

- ★ Sponsorship of an award category of your choice and presentation of the award on the evening
- ★ Sponsorship of the dinner, and branding on the tables
- ★ Prominent branding on all collateral and social media leading up to the event
- ★ Prominent branding on website
- ★ Prominent branding on the screens at the event
- ★ One table of 10 at the event
- ★ Opportunity to provide a branded gift to all guests at the dinner
- ★ Speaking opportunity at a sponsors and finalists drinks reception in May
- ★ Full page advert in the programme

£6,000 **PLUS**
VAT

SPONSORSHIP PACKAGE INCLUDES:

- ★ Sponsorship of an award category and presentation of the award on the evening
- ★ Sponsorship of the drink's reception prominent branding across the drink's reception, servers with branded sash's' branded napkins
- ★ Prominent branding on all collateral and social media leading up to the event
- ★ Prominent branding on website
- ★ Prominent branding on the screens at the event
- ★ One table of 10 at the event
- ★ Speaking opportunity at a sponsors and finalists drinks reception in May
- ★ Full page advert in the programme

£6,500 PLUS
VAT

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NORTH WEST
**HOMEBUILDER
AWARDS**
2024

PARTNERSHIP SPONSOR



PARTNERSHIP SPONSORSHIP 2

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HOMES & AWARDS 2023
MANCHESTER. ALBERT HALL



CATEGORY SPONSORSHIP

SPONSORSHIP PACKAGE INCLUDES:

- ★ Exclusive sponsorship of an awards category
- ★ 1 table of 10 at the event
- ★ Invite to VIP pre-event
- ★ Branding on website, in the digital programme and throughout the venue on the evening
- ★ Full page advert in the digital programme
- ★ Branding on pre & post-event emails and social posts
- ★ Mention by our celebrity host

£4,000 PLUS VAT



CATEGORY SPONSORSHIP

We have 9 categories available for sponsorship, all of which acknowledge the great work that the industry has achieved over the past 12 months.

Sponsorship of a category gives you great exposure on the evening and leading up to the event, and enables us to guarantee yours and your guests' place at the awards.

£4,000 PLUS VAT

LARGER HOUSING SCHEME OF THE YEAR

For this category we are looking for larger housing schemes (not apartments) over 50 units, that are a little different to a standard house type.

SMALLER HOUSING SCHEME OF THE YEAR

For this category we are looking for smaller housing schemes of 50 or fewer new homes (not apartments) that are a little different to a standard house type.

SMALLER APARTMENT SCHEME OF THE YEAR

For this category we are looking for a smaller development of apartments, or student accommodation, under 50 units.

SENIOR LIVING/ SUPPORTED LIVING PROJECT OF THE YEAR

For this category we are looking for a senior living or supported living scheme located in the North West.

LARGER APARTMENT SCHEME OF THE YEAR

For this category we are looking for a larger development of apartments, or student accommodation over 50 units.

CONVERSION OF THE YEAR

For this category we are looking for the best conversion of an existing building or structure into a residential dwelling.

PLACEMAKING AWARD

The project that responds best to its context and creates its own sense of place and character.

COMMUNITY IMPACT

The project that best integrates with its surrounding community.

RISING STAR

This award is open to individuals who are early in their career in the homebuilder industry (aged 35 and under), the person to watch out for in the future!

DRINKS RECEPTION

Our drinks reception is one of the most exciting parts of the evening. With live music from one of Manchester's leading entertainers, amazing canapés and a selection of reception drinks served. As drinks reception sponsor, you'll really help to get the evening started!

SPONSORSHIP PACKAGE INCLUDES:

- ★ Prominent branding in the drinks reception area
- ★ Opportunity to provide branded napkins throughout the drinks reception
- ★ Branding on pre and post-event emails and social media
- ★ Branding on the website, in the digital program, and throughout the venue on the evening
- ★ First opportunity to purchase a table at the event

£2,000 PLUS
VAT

**NOW
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PHOTOGRAPHY SPONSORSHIP

Sponsorship of all photography taken on the night, and our digital selfie pod designed to add an element of fun to our fabulous event.

SPONSORSHIP PACKAGE INCLUDES:

- ★ Exclusive branding in the video booth area
- ★ Branding on selfie photo-pod
- ★ Branding on all photos sent to guests and printed on the
- ★ Branding on pre and post-event emails and social p
- ★ Branding on the website, in the digital programme and throughout the venue on the evening

£2,000 PLUS
VAT

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WINNERS' LOUNGE SPONSORSHIP

The winners' lounge is a private area away from the main awards where winners will be interviewed and have professional photos taken. Winners will be met by an awards representative and provided with a drink on arrival.

SPONSORSHIP PACKAGE INCLUDES:

- ★ Exclusive branding in the winners' lounge
- ★ Opportunity to meet winners when they visit the lounge
- ★ Branding on the website, in the digital programme and throughout the venue on the evening
- ★ Branding on pre and post-event emails and social media
- ★ Branding on the winners' gift bags

£2,000 PLUS VAT

**NOW
SOLD!**





ICE CREAM CART SPONSORSHIP

The team from 'A Few Scoops' will be serving dessert from their fantastic ice cream cart. All guests will be treated to a flavour of their choice with your brand on the wafer and tub (a highly Instagramable opportunity!)

This is a fantastic opportunity to promote your brand in a fun and unique way and raise money for the fantastic NSPCC.

SPONSORSHIP PACKAGE INCLUDES:

- ★ Branding on the Ice cream stand
- ★ Branding on ice cream tubs
- ★ Branding on ice cream wafers

£1,250 PLUS
VAT

FOR EVENT HOSTS

T-SHIRT SPONSOR

To organise The Cowgills North West Homebuilder Awards takes an army, and each year we are joined by a group of graduate trainees from Cowgills, who gave up their time to help, directing guests and handing out awards throughout the evening. This year another group of young people will help us to make our third event even better, and you can sponsor them!

SPONSORSHIP PACKAGE INCLUDES:

- ✳ All of the organisers and event hosts will wear a T-shirt with your logo on throughout the event
- ✳ Branding on the website, in the digital programme and throughout the venue on the evening
- ✳ Branding on pre and post-event emails and social posts

MAIN LOGO

FRONT OR BACK OF T-SHIRT

£600 PLUS
VAT

LOGO ON ARMS

£300 PLUS
VAT





cowgills
NORTH WEST
**HOMEBUILDER
AWARDS**
2024

The awards are a completely not for profit event with all monies raised going to our charity partner NSPCC. So, by becoming a sponsor you will helping change children's lives for the better.

**TO ENQUIRE ABOUT
SPONSORSHIP CONTACT:**

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